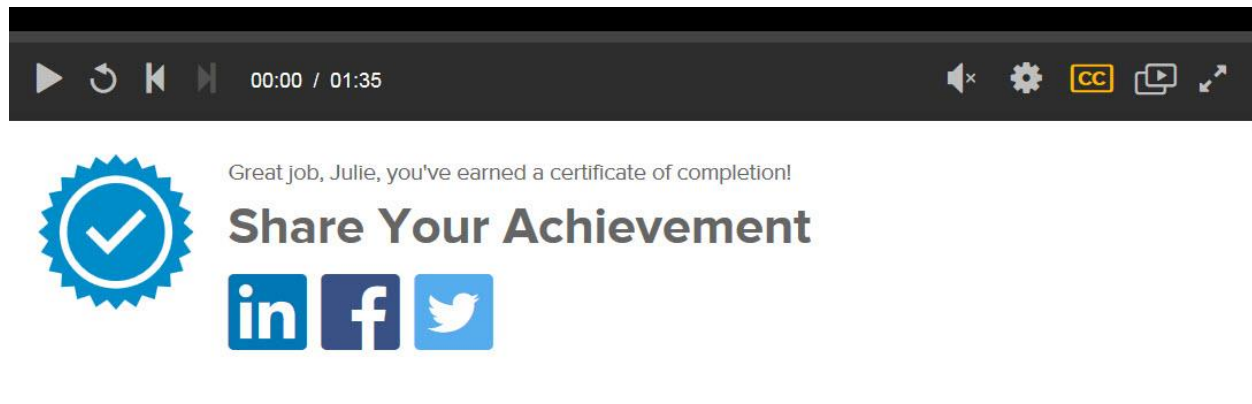


Staff/Patrons Can Share Certificates of Completion on LinkedIn, Facebook and Twitter

Once a Staff/Patron completes the entire course they will be able to save the Certificate of Completion to their desktop in a PDF format. Have them login into their LinkedIn, Facebook or Twitter accounts and post The Certificate of Completion to their account to share their achievement.

In LinkedIn if they click on their profile picture it will bring up all of the different areas of their profile. Right below where they can share which organizations they belong to, they can add in the Certificate of Completion information to show it in their profile.

Staff/Patrons cannot use the Share your Achievement within their profile in lyndaLibrary because they are logging into lyndaLibrary with their Library Card and pin/password, not the email address that is associated within LinkedIn. Does that make sense? They can still share this information but it needs to be added by the Staff/Patron themselves.



Below is an example of where the Staff/Patron can add the Certificate information and an example of my Profile Certificates in LinkedIn.

Certifications

+ Add certificate



Certification Name

Certification Authority

License Number

Certification URL

Dates

Month... Year... – Present



This certificate does not expire

Save

Cancel

Achieving Your Goals

lynda.com, License CA75A9



Embracing Change

lynda.com, License certificate no.
49CC3CD54C05458FBF750CFD280E8DD9

Starting June 2014



Up and Running with Social Selling

lynda.com, License E289E3

Starting July 2014



Influencing Others

lynda.com, License 1E57E8

Starting August 2014



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41D59F932CFE41A3B4F9232C0A0237A1

Starting August 2014



The Science of Sales

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Starting February 2015



I hope this helps. Thank you.